

Sponsorship Proposal

ClockAfrica with Segun Lasisi



Dear Potential Sponsor



We are seeking sponsors and advertisers for two show series we want to launch for 2018. The first series focused are picturing Africa through successful leaders and entrepreneurs called My African Storyline by Clock Africa TV. Our TV Show is to inspire and empower young people to become effective, accomplished leaders while living their best life. We want our youth to be successful, networking and meeting the best mentors arming them for successful careers. What makes this talk show different, is the attributes from the Nigerian host Segun and his diverse guest. Segun has the awareness of the needs for Nigerians and wealth of knowledge in productions.

Our focus is to build a new generation of teens and young adults of all backgrounds and age. The show is diverse inviting entrepreneurs, authors, celebrity and expert guest.

The primary source of funding for this event will be from corporate sponsors, and individuals such as you. It is with this thought that we are soliciting your support as a **Sponsor** in making this a success. **As a Sponsor, you will receive major exposure throughout this great venture.**

Our multimedia advertisement will extend to the global audience, via social media, TV, magazine, radio, etc. We're trying our best to reach those who have made contributions to their communities to include as guest. Proceeds will be allocated to the production of Encounter Africa.

Host, Mr. [Lasisi](#) runs a fast growing media company including writing, photography, videography, internet television, [KAGAMU](#) TV and Clock Africa. He is the consultant for [laExpose'](#) Productions.

He is also the Founder and Pioneer of [ENCOUNTER](#) NIGERIA, an initiative that helps Nigerian teenagers identify their place in the Nigerian society. Mr. [Lasisi](#) has a passion for helping the youth an inspiring speaker, television host, producer and a published author.

There are numerous levels in which different individuals may participate. This defines the opportunities and denotes the type of exposure that one would receive in promoting positive events and future leaders in society. We look forward to working with you in making this show a success. **Sponsors can offset costs by providing needed products and/or services.**

Please do not hesitate to contact us with any questions or concerns.

Thanking you in advance.

Segun



The mission of the MY AFRICAN STORYLINE is to inspire and empower young people to become effective, accomplished leader while living their best and productive life..

Series length – 13EPISODE x 20MINhours



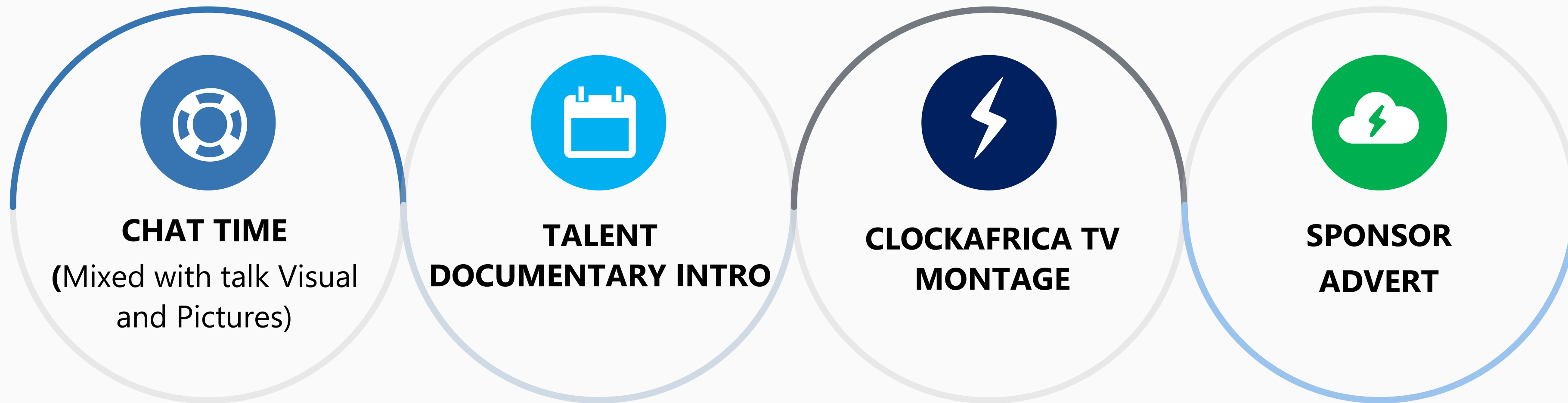
Series

Core host is a returning character other than guest hosts. The backdrop (precinct) remains the same (moving) and is returned to each week unless producer does studio filming. There may be several stories and or testimonies per episode

LOGLINE/STRUCTURE

- 1 Short CLOCKAFRICA TV montage intro
- 2 Sponsor Advert
- 3 Documentary Intro
- 4 Chat time (Mixed with talk visuals and pictures)
- 5 Close: With CLOCKAFRICA and AVAILABLE ON KAGAMU TV

EPISODE OUTLINES



DESCRIPTION ANALYSIS

We want our youth to be successful networking and meeting the best mentors arming them for successful careers. What makes this talk show different is we will hear what the young people need and we will help them find tools and support in our hour segment.



Sponsorship Opportunities

PLATINUM DIRECTOR SPONSOR-

\$15000



- 1 Logo as Platinum Sponsor on all promotional materials & website
- 2 Commemorative Certificate as Director Sponsor, Full page Ad in Magazine
- 3 Ten (10) tickets to the Talk Show Meet n Greet the Host.
- 4 Logo recognition on the backdrop at our events
- 5 Public recognition at event and key introductions, Full page Ad in Sr.Elite' Magazine
- 6 Tv and Radio interview by media sponsor and Social Media Marketing for 1 month
- 7 VIP reserved seating at events and a Android Tablet, including ad placement on tv show
- 8 Invitation to Puerto Plata Retreat



1. Become a sponsor of Clock Africa and EncounterAfrica exclusive events.
2. To participate in or sponsor an event – follow us on www.clockafrica.info

Sponsorship Opportunities

GOLD PRODUCER SPONSOR-

\$10000



- 1 Logo as Gold Sponsor on all promotional materials & website
- 2 Certificate of Authenticity in your Name of Choice
- 3 Eight (8) tickets to the Show Meet & Greet
- 4 Logo recognition on the backdrop at events
- 5 Public recognition at event and, 1/2 page Ad in Event Magazine
- 6 Tv and Radio interview by media sponsor, $\frac{3}{4}$ page Ad in Sr.Elite' Magazine
- 7 VIP reserved seating at events, Android Tablet, including ad placement on tv show
- 8 Invitation to Puerto Plata Retreat

- 1. Become a sponsor of Clock Africa and EncounterAfrica exclusive events.
2. To participate in or sponsor an event – follow us on www.clockafrica.info

SILVER LENS SPONSOR-\$5000



- ✓ Logo as Silver Sponsor on promotional materials & website.
- ✓ Medallion in your name or Name of Choice
- ✓ Six (6) tickets to the Talk Show Meet n Greet
- ✓ Public recognition at events, 1/2 page ad in Magazine
- ✓ TV & Radio interview by media sponsor, with mentions
- ✓ VIP reserved seating and Android Tablet, ad placement on tv show.
- ✓ Banner or Flier with your logo as Sponsor

Bronze CREW SPONSOR- \$2,500.00



- 01** Logo on websites, 1/4 page Ad in Magazine.
- 02** Public Recognition at event; & VIP Seating .
- 03** Four (4) tickets to the show taping or.
- 04** Two tickets to Talk Show Meet the Host Party
- 05** Banner or Flier with your logo as sponsor; TV and Radio mentions

Well Wishers SPONSOR - \$1,000 - \$500

Banner/logo advertising to laExpose' social media and 100,000 plus WOC fans, plus press coverage of your generous sponsorship.

Patrons / Well wishers

Any donation will help, Name recognition on social media including a banner to anyone giving **\$500 to \$1,000** plus a Tote Souvenir Bag or Cap.

- 
- 
- 
1. Mention at event and social
 2. Ticket to Event Reception & Tshirt
 3. TV and Radio Mentions

- We honor payment through PayPal (info@laExpose.com) you don't have to have PayPal to use.
- Call Segun for specifics 234-907 220-2375 or for USA



Bank Wire Info:

Regions Bank

1729 Mallory Lane
Brentwood TN 37027
615-736-6646 To Dr. LaVerne Adekunle

LaExpose' Productions bank swift code UPNBUS44 acct# 0204854535



ENCOUNTER
AFRICA
Building A Better African Mind





THANK YOU FOR WATCHING



HAVE A GREAT DAY

